

		Corporate Sponsorship Levels				
		Presenting Sponsor (\$10,000+)	Platinum Heart Sponsor (\$5000-\$9999)	Gold Heart Sponsor (\$2500-\$4999)	Silver Heart Sponsor (\$1500-\$2499)	Bronze Heart Sponsor (\$500-\$1499)
Company logo or name displayed on-site at Joining Hearts 23 event	Contact Director of Development to discuss additional Presenting Sponsor benefits.	X	X	X	X	X
Company logo to be included on Joining Hearts website		X	X	X	X	X
Company logo to be included in marketing materials, which may include posters, postcards/fliers, invitations, advertisements and newsletters		X	X	X	X	X
Included in newsletter as Sponsor Spotlight		X				
Joining Hearts, Inc. logos for use in pre-approved advertising		X	X	X	X	X
Joining Hearts 23 V.I.P. tickets		4	4	2	2	
Invitation to Patron/Sponsor Appreciation Party		X	X	X	X	X
Promotional items to be included in Patron bags		X	X	X	X	X
T-shirt / Tank top		4	4	2	2	



Benefiting Organizations

Joining Hearts, Inc. is an all-volunteer organization established in 1987 to help friends facing HIV/AIDS. The need for low or no cost housing was identified as the most critical of issue facing people living with AIDS in Atlanta.

Twenty years and more than \$1,029,500 later, Joining Hearts remains true to helping *create a home for people living with HIV/AIDS* in Atlanta. While HIV began as a disease targeting specific populations, it has progressed into a pandemic affecting entire families and communities. Still today, Metro Atlanta has more than 20,000 people living with AIDS. Although the disease continues to change, the needs of people living with HIV/AIDS for stable housing remains constant.

In 2009, Joining Hearts donated a total of \$93,000 with \$46,500 to Jerusalem House and \$46,500 to AID Atlanta marked for housing assistance.

Gift Acceptance Policies

- All donations/gifts require the submission of a commitment or gifts in-kind form for proper recognition, gift recording and gift acknowledgement.
- Donor Commitment Forms with Payment in full must be received by May 31, 2009 for inclusion in printed materials.
- Patron / Sponsor tickets and V.I.P. wristbands will not be issued until the qualifying donation is received in full.
- Complimentary tickets over and above the standard number listed above result in reduced grants to AID Atlanta and Jerusalem House. Joining Hearts is unable to consider additional complimentary ticket requests. Complimentary tickets are appreciation gifts and are non-transferable and non-replaceable.
- Expenses associated with Sponsor promotional materials and/or additional Joining Hearts 23 weekend event productions are not included in determining recognition level.
- Donors may elect to decline Appreciation Packs and/or complimentary tickets to increase donations to AID Atlanta and Jerusalem House. Donors who decline the complimentary tickets may deduct 100% of their donation as allowed by law.
- Joining Hearts may establish additional guidelines as needed for sponsors or patrons with special circumstances. These are handled on a case-by-case basis at the discretion of the Development Committee.
- Joining Hearts does not honor requests submitted by businesses wishing to exclude a competitor except as noted.
- Promotional partnerships with other events or media are considered a gift in-kind and are valued on a case-by-case basis.
- The Board of Directors of Joining Hearts, Inc. reserves the right to decline any gift or donation that it determines may compromise the organization's mission.